

Become Fit for the Future

Introducing the repeat prescription app
designed to help you remain competitive
in a changing world.



manage my meds
an **avicenna** partner

NHS
Providing NHS services

Calling all Independent Pharmacy Owners and Managers

If you've been thinking about launching a repeat prescription app for your patients, then Manage My Meds is the ideal solution to help manage their healthcare needs. It will also help you to future-proof your business in the days and years ahead, opening up your pharmacy to digital patients to remain competitive.

As a group we have always existed to support independent pharmacies. Our experience running 40+ pharmacies, and as one of the UK's largest independent pharmacy support groups, has enabled us to develop the Manage My Meds app with a deep understanding of the needs and challenges facing every independent pharmacy operating in the UK today.

Our experienced team is here to support you every step of the way and we look forward to the prospect of forming a winning partnership with you.

Kind regards,



Sean Donoghue
Manage My Meds



Manage My Meds is a repeat prescription app, created by the team at Avicenna, to enable UK independent pharmacies, just like yours, to offer your patients the ability to manage their repeat prescriptions online direct to your pharmacy & much more.

Remaining Competitive in a Changing World

The last 12 months have seen a massive shift in the attitude of patients towards digital solutions to help them manage their healthcare needs. This will continue into the future as patients adopt digital products, as a convenient and safe way to order repeat prescriptions.

The impact of Covid-19 – the growth in the demand for online shopping has risen exponentially as a result of Covid-19. This has fundamentally changed patient shopping habits. Within the pharmacy sector we have seen an increase in patients, who are now shielding or have health concerns utilising digital apps as a way of accessing healthcare.

The emergence of online only pharmacies – this new patient demand for simple, effective online solutions to help manage their repeat prescription needs, means there are new competitors all fighting for independent pharmacy patients.

The large pharmacy groups – The likes of Lloyds, Boots, P2U and Superdrug have all been quick to develop more online solutions to meet patient demand. They understand that patients want the convenience and safety afforded by an online solution.

Smartphones are here to stay – The ownership of smartphones in the United Kingdom has now reached almost 95% across all age ranges. The 55+ age bracket is one the fastest growing segments with ownership and usage now at almost 90%.



Manage My Meds offers a complete, low-cost solution for you to remain competitive in a changing marketplace and offer your patients additional services that help to drive greater patient loyalty.



Patient Benefits

Manage My Meds has many benefits that your patients will love.

1. **NHS approved** - the app is linked directly to a patient's GP practice via the NHS. The app enables your patients to re-order their current prescriptions from their GP and collect their medication from your pharmacy.
2. **Easy to set-up** - Manage My Meds is FREE to patients and available to download both from the app store (Apple) and Google Play (Android phones). It can also be accessed online on other devices. It is designed to be incredibly patient friendly and easy to set up in just a few clicks.
3. **Easy to use** - We took a lot of time working with our pharmacies to ensure Manage My Meds was simple to use whatever your life stage.
4. **Ideal for family & carers** - If a patient is caring for a relative or friend who needs help ordering and managing their repeat prescriptions, Manage My Meds is the ideal tool with multi-patient functionality that is simple to use.



5. **Reliable repeat prescriptions** – The app connects directly to the patient's GP, downloading all current prescriptions. The patient simply orders from their live prescriptions which are sent directly to the GP that are then downloaded to the spine for the pharmacy to dispense. A simple, compliant, convenient and patient friendly system.
6. **Prescription tracking** – All orders are tracked in the app with a simple to use status bar showing the patient where their order is in the dispensing process. Notifications are sent to the patient when their prescription is dispensed and ready to be collected/delivered.
7. **Book additional services** – The app even allows patients to book services provided at your pharmacy – whether it be a flu jab or a medicine review, all at the touch of a button.
8. **Reminders** – Patients can set reminders to notify them when it's time to take their medication, and when to reorder their medication. Reminders set in the app will send notifications when patients either need to take or reorder their medication.
9. **Access GP records** – Manage My Meds gives your patients (or their carers) access to medical records including consultations, test results, immunisation records and current medication. (This has to be enabled by the GP for patients to access).
10. **GP appointments and messaging** – when enabled at the GP practice patients can book phone or practice appointments with their GP. Patients are also able to message their GP and pharmacy with non-urgent enquires from the app.



Pharmacy Benefits

The benefits to patients are clear, but how will you benefit?

Developed by pharmacists for pharmacists, Manage My Meds is the clear choice to help you manage the change in patient behaviour, compete in a challenging market and future proof your business.

- 1. NHS approved** – Trusted and authorised by the NHS to provide NHS services, the app has been engineered to offer all independent pharmacies the same level of process and systems integration that the big pharmacy groups enjoy.
- 2. GP connection** – We connect directly to the patient's GP practice via the NHS. Any changes that a GP makes to a patient's records or medication are automatically updated on the app.
- 3. Value for money** – Whether you own one or more branches, or even a group, Manage My Meds offers a high-quality app experience at an affordable and accessible price.



4. **Reduced workload** – During trials, our branches saw on average a saving of 2.5 hours per week on administration. We saw a significant reduction in ad hoc calls relating to prescription ordering and enquiries about when medication would be ready to collect. This enables you and your team to focus on growing items, pharmacy services and driving profit.
5. **Improved patient loyalty** – By introducing Manage My Meds to your patients, you can be with your patients every step of the way. You'll become their 'pocket pharmacy', with the ability to offer them healthcare solutions and support when they need it the most.
6. **Promote additional services** – Showcase and sell the additional pharmacy services you offer via the app. Patients can book directly, reducing admin and increasing efficiency.
7. **Improved patient communication** – Nothing beats the personal service an independent pharmacy can offer. Manage My Meds enhances this benefit by enabling instant, relevant communication to your patients.
8. **The patient data is yours** – We help to manage your patient data on your behalf, but you remain the data controller. We think it's unlikely, but if you choose to leave us at any point, you would retain control and ownership of all your patients' data. Be aware of competitors who don't understand the importance of independent pharmacies having control of their patient information.



Let's Chat

If you think that Manage My Meds could benefit your pharmacy and would like to find out more, then please get in touch with one of the team who will be happy to help.

Contact

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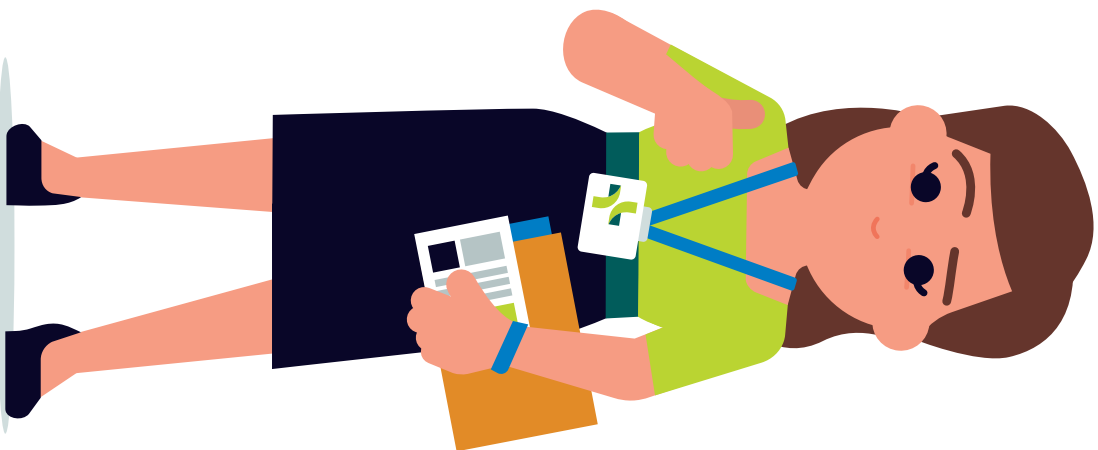
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Avicenna

The Champion of Independent UK Pharmacies

We are the UK's largest independent pharmacy support group. Avicenna continues to remain 100% independent. We are not aligned to any wholesaler ensuring that our vision and all of our advice remains completely impartial.

Avicenna has grown into a family of more than 1000 members. Much more than just a buying group. Avicenna exists to support independent pharmacists in all that they do.

If you would like to find out more about becoming an Avicenna member, please visit www.avicenna.org.

